



SCHUG

CARNEROS ESTATE
SONOMA · CALIFORNIA

"Given its size, the Carneros appellation holds a number of dedicated, quality-minded growers that offer a winery like ours a diverse palate of grapes to choose from. It has been my pleasure to work with many of these growers for over thirty years."

Walter Schug,
Owner/Winemaster

THE SCHUG FACTS

Founded
1980

Contact Information
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Address
602 Bonneau Road
Sonoma, California 95476

Directions
Located 45 miles north of San Francisco, the entrance to Schug Winery is found at the intersection of Highways 116 and 121, five miles south of downtown Sonoma.

Principals - Key Personnel
Walter Schug: Owner/Winemaster Emeritus
Axel Schug: Managing Partner/
Marketing Director
Michael Cox: Winemaker
David Cumming: Director of Retail Sales
Kristine Schug: Winery Chef

Winery Facility
5,000 square foot production facility:
completed 1991
5,000 square feet of Caves: Dug 1995
Production Capacity: 25,000 cases

Estate Vineyard
42 Total Acres of Estate Vineyards
18 acres of Pinot Noir
24 acres of Chardonnay

Primary Carneros Growers
Sangiacombo Vineyard
Ricci Vineyard
Vineburg Vineyard
Iund Vineyard

Hospitality Facilities
Tasting Room: Open Daily 10am - 5pm
Tours: By Appointment

Production
43,500 cases annual production
Designations Produced:
Sonoma Coast
Sonoma Valley
Carneros
Heritage Reserve
Varietals Produced:
Pinot Noir—24,500 cases
Chardonnay—12,000 cases
Merlot—1,500 cases
Cabernet Sauvignon—2,500 cases
Sauvignon Blanc—2,500 cases
Sparkling Wine —500 cases

Marketing & Distribution Channels
National Wholesale Distribution
Export Sales
Retail Sales
Wine Club and Internet Sales

Affiliations
Carneros Quality Alliance
Sonoma County Wineries Association
Family Winemakers of California
The California Wine Institute
Hospitality de Los Carneros