

the drinks business



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CARNEROS ESTATE
SONOMA · CALIFORNIA

Schug 2011 Carneros Pinot Noir
wins The Global Pinot Noir Masters competition
with a 'Master' medal and 95+ points



In a crowded wine competition arena, The Drinks Business Global Pinot Noir Masters stands out for its assessment of wines purely by grape variety rather than region. Divided only by price bracket and, for ease of judging, whether the style was oaked or unoaked, the blind tasting format allowed wines to be assessed without prejudice about their country of origin.

The wines were judged by 8 Masters of Wine & Master Sommeliers on 5 February 2014 at The Modern Pantry restaurant in London.

www.schugwinery.com

